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## LIVESTOCK EXPO WRAPS UP SUCCESSFUL SHOW

Organizers predict path to success for 2016

**LOUISVILLE, KY (November 24, 2015)** - The 42nd annual North American International Livestock Exposition (NAILE) closed its 18-day run at the Kentucky Exposition Center with record entries in several breed categories, and the highest youth livestock auction in the show's history.

The event is the world's largest purebred livestock show, and is owned and produced by the Kentucky State Fair Board. Included in the competition are several national collegiate and youth livestock judging contests, competition within ten livestock divisions as well as livestock sales.

The North American Sale of Champions, held the last night of NAILE, raised a record \$110,000 for the youth exhibitors of market animals. Competitive entries totaled 29,181 with records set in sheep, swine and meat goat breeds.

"This show remains the preeminent of its kind in the world, said Rip Rippetoe, President and CEO of the Kentucky State Fair Board. "The future growth and path to financial stability of NAILE is certain and assured based upon 2015 numbers." Rippetoe also serves as NAILE General Manager.

Steve Kelly, Executive Director of Expositions for the Fair Board noted that renowned judges and officials come from all across the nation to evaluate the livestock and assist with the show, which underscores the event's prestige. "NAILE is certainly an integral part of Kentucky's agriculture tradition, and we anticipate that the show will continue to be the capstone of livestock events for decades to come."

The Great Lakes Circuit Finals Rodeo – part of the PRCA – provides three-nights of rodeo action in Freedom Hall during NAILE.

NAILE draws competitors, exhibitors and attendees from 48 states and six foreign countries, and measures a \$16.5 million annual economic impact.

For more information, visit https://www.livestockexpo.org.

## ABOUT THE NORTH AMERICAN INTERNATIONAL LIVESTOCK EXPOSITION

Owned and produced by the Kentucky State Fair Board, the North American International Livestock Exposition is the world's largest purebred livestock show. Held at the Kentucky Exposition Center in Louisville, the event attracts more than 200,000 livestock producers and visitors each year, contributing \$16 million in economic impact annually. The 2016 dates are Nov. 5-18.